

# Touchstone

<https://www.touchstonemag.com>

## Website Advertising Rates

### SIZES:

- Leaderboard  
(728 x 90 pixels): \$200/month
- Wide Skyscraper  
(160 x 600 pixels): \$150/month

### TRAFFIC STATISTICS:

- More than 45,000 page views per month

### ART SPECIFICATIONS

- File formats:  
**gif, jpg, png**
- Resolution:  
**72 ppi (pixels per inch)**
- Submit via email to:  
**fsjadsales@pma-inc.net**
- Provide target URL
- Persistent animation not acceptable

The screenshot shows the Touchstone website homepage. At the top is a navigation bar with links for Magazine, About, Subscribe/Support, Podcast, Devotional Guide, and Search. Below the navigation is a large black banner with the text "Your Ad Here". Underneath is the Touchstone logo and the tagline "A Journal of Mere Christianity". The main content area features a featured article titled "To Spread His Glory" by Donald T. Williams, with a sub-headline "Four Theses on Christian Education". Below the article are sections for "FEATURED TODAY" and "EDITOR'S PICKS". On the right side, there is a "GET TOUCHSTONE" section with subscription options: "Full access to the online archives (over 30 years of content): \$19.95" and "Full access to the online archives PLUS 6 issues of the magazine sent to your mailbox: \$39.95".

### CONTACT:

- Publishing Management Associates, Inc.  
**Sue Milnes**  
**129 Phelps Avenue, Suite 312**  
**Rockford, IL 61108**  
**Phone: 815-398-8569**  
**Email: fsjadsales@pma-inc.net**