

Touchstone is a Christian journal, conservative in doctrine and eclectic in content, with editors and readers from each of the three great divisions of Christendom-Protestant, Catholic, and Orthodox. The mission of the journal is to provide a place where Christians of various backgrounds can speak with one another on the basis of shared belief in the fundamental doctrines of the faith as revealed in the Holy Scriptures and summarized in the ancient creeds of the Church.

Touchstone is published 6 times a year by The Fellowship of St. James, a not-for-profit association of Christians belonging to various churches dedicated to a renewed appreciation of the faith and ministry of Jesus Christ today.

Quantity Available for Rental		Rate	
Active Subscribers	4,300	Active Subscribers	\$375/Flat Fee
Expires, 12 month	2,000	Expires	\$150/Flat Fee
<u>Minimum Order</u>	All	<u>Email or FTP</u>	\$50/Flat Fee
<u>Selects</u>		Rush Fee (1-3 Days)	\$65
Zip/State/SCF	\$6/M	<u>Run Charge</u>	\$6/M
Cannot Select Clergy			

<u>Media Source</u>	81% Direct Mail
<u>Unit of Sale</u>	\$41.55 average
<u>Maintenance</u>	Updated 3 rd week of each month.

Payment due within 30 days of mail date. Advance payment required on first-time orders. Allow one week for delivery. Terms

Restrictions

Sample mail piece required for approval. Rentals are for one-time use only. Cancellations are subject to cancellation fees. Cancellations after the mail date are subject to full rental costs.

For reservations, contact: Publishing Management Associates, Inc. 129 Phelps Avenue, Suite 312 Rockford, IL 61108 Phone: 815-398-8569 Fax: 815-398-8579 E-mail: brandon@pma-inc.net	For editorial information: Touchstone Magazine Website: www.touchstonemag.com Publisher: The Fellowship of St. James P.O. Box 410788, Chicago, IL 60641 Phone: 773-481-1090 Fax: 773-481-1095	
Reader Profile:		
Well-educated, involved readers		
• 79% Male • 69% have college degrees	• 55% have completed graduate studies	• 89% attend church at least once a week
Touchstone Usage and Order Tests:		
Christianity Today	InterVarsity Press	Sisters of St. Joseph
Daily Devotional Guide	National Association of Scholars	Teaching Company
Eighth Day Institute	Prison Fellowships Ministries	The Christians
First Things	Rockford Institute	The Living Church
Heifer International	Salvo	The New Criterion
Independent Institute		The Pekoe Group