

# Advertise in *Image*

Place ads in the *quarterly journal*, in our weekly *e-newsletter*, or on our *website*.



# Advertise in *Image* Journal

+ Reading *Image* is like entering a room full of unpretentious, smart friends talking about fascinating questions. The magazine is not only beautiful; it's probing, thoughtful, and wise about art, politics, and the life of faith. I need *Image*, and I'm not surprised so many other people do, too.

— JEANNE MURRAY WALKER



*Image* is a quarterly literary and arts journal which stands at the crossroads of faith and imagination. It is unique among literary publications not only for its focus on religion and art, but for its high production values. *Image*'s impact is directly related both to its content and to its outstanding graphic design. Readers see text printed on acid-free paper and visual art reproduced through the four-color process.

*Image* features fiction, poetry, memoir, and interviews, as well as essays on painting, sculpture, architecture, music, dance, and theater.



*Image* is distributed in Barnes and Noble Booksellers across the country, and many independent and university bookstores. Our current print circulation numbers reflect the recent growth of our audience. As of December 2019 the journal is mailed to 2,600 subscribers on a quarterly basis.

### *Features*

- Vibrant, full-color art reproductions
- Challenging fiction and poetry
- Absorbing, in-depth interviews
- Artist profiles
- Lively, insightful essays

### SIZES & SPECIFICATIONS

#### *Sizes*

Half page (horizontal): 5 ½ × 4 inches  
 Full page: 5 ½ × 8 ½ inches  
 Inside back cover: 5 ½ × 8 ½ inches  
 Back cover: 5 ½ × 8 ½ inches

#### *Specifications*

Images should be 150 lpi (minimum lines per inch).  
 Send a PDF at 600 dpi for B+W and 1,200 for colour with embedded fonts.

### AD RATES

	1 ×	2 ×	4 ×
Half page (B+W, horizontal)	\$420	\$400	\$380
Full page (B+W)	\$700	\$670	\$630
Full page (color)	\$820	\$780	\$740
Inside back cover (B+W)	\$1400	\$1335	\$1265

### 2021 PRODUCTION SCHEDULE

ISSUE	MAILS	RESERVE BY	ART DUE
108	3/22	2/9	2/16
109	6/21	5/11	5/18
110	9/20	8/10	8/17
111	12/20	11/9	11/16

### TERMS CONDITIONS

Agency discount: 15%/  
 No cash discounts/Payment due 30 days from date of invoice/Space cannot be canceled after copy deadline/ All copy subject to approval of publisher./ First-time advertisers must pre-pay with order.



For details and to reserve your ad placement, email Sue Milnes at [suem@pma-inc.net](mailto:suem@pma-inc.net)

# Advertise on imagejournal.org

The *Image* website is the central hub of our community — folks who are interested in books, music, art, events, and educational programs at the intersection of faith and culture. Our website is our most frequently updated source for new content, the journal online, and event registration. Advertising on the *Image* website is a convenient way to promote your new book, project, or website since your advertisement can be hyperlinked directly to your webpage.

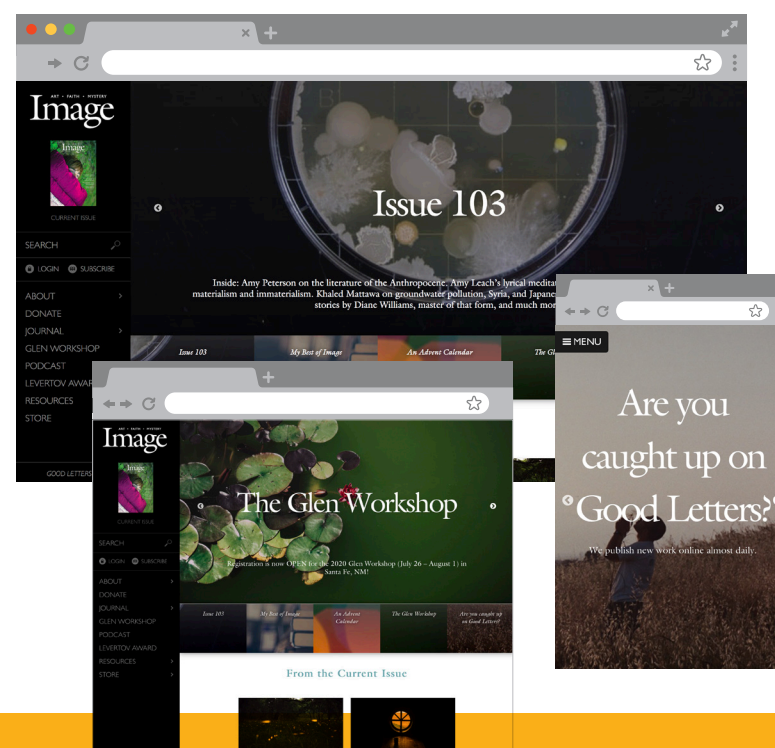
- + We average 30K unique visits per month.
- + Our click through rates on ads are about 22%.

## PRICING

- \$100 per month; \$300 for 4 months
- Ads appear at the bottom of, or embedded into, the text of all journal article pages.

## Specs

- 300 × 300 pixels, .gif or .jpg
- 72 ppi (minimum pixels per inch)
- All ads are subject to our approval.
- Please check to make sure your ad is legible at this size.
- Please provide the target URL



# Advertise in *ImageUpdate*

*ImageUpdate* is a free, weekly e-newsletter for those who want to stay connected to the world of art & faith. Each issue includes reviews of books, albums, artists, gallery openings, recommendations from the *Image* staff, and a community message board with job postings, calls for papers, conferences, classes, and other offerings.

More than 14,100 people receive *ImageUpdate* in their inbox every week.

## AD RATES

### Top Banner Ad

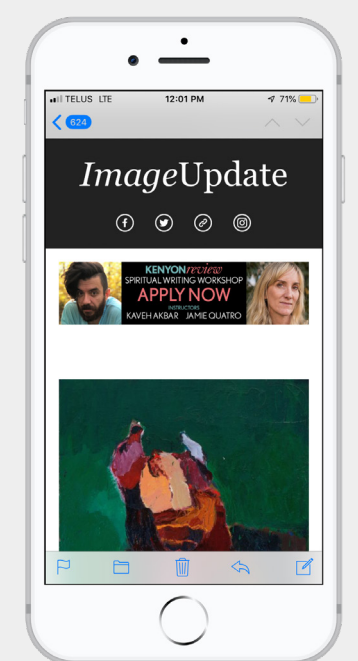
\$150 per issue; \$450 for 4 issues

### Body Section Ad

\$100 per issue; \$300 for 4 issues

## Specs

800 × 185 pixels, horizontal, .png or .jpg



# Praise for *Image*



For the past twenty years *Image* has been the pre-eminent meeting place for writing on faith and the imagination.... Inclusive but discerning, spiritually alert but never doctrinaire, *Image* has helped keep American literature connected to one of its deepest sources of inspiration.

—Dana Gioia, former chair of the NEA



In a very real sense, *Image* has been a life-making journal for me. I accepted the poetry editorship because I think it is one of the few journals that aims at—and actually, miraculously succeeds at—enlarging and nourishing whole human beings. *Image* publishes work that saves—sometimes in the mere publishing of it.

—Shane McCrae, poet



Over the past dozen years, *Image* has shaped and reshaped my theology and my aesthetic sensibility. It is one of the most important staples of my reading life.

—Lauren Winner, author of *Girl Meets God*



With luminous art by some of today's best creators, *Image* has sewn a seam between earth and heaven, a seam for which we must give ardent thanks to God.

—Luci Shaw, author of *Breath for the Bones*



*Image* is the one journal on the arts edited with the understanding that poetry and prayer proceed from the same mysterious and creative source. Every issue illumines these depths with different shafts of light. In this respect it has no competition in the literary marketplace.

—Kenneth L. Woodward, longtime religion editor of *Newsweek*

# Contact

## AD REPS

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*Send all insertion orders, contracts, and advertising materials to the above address.*

## EDITORIAL

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