

MODERN AGE

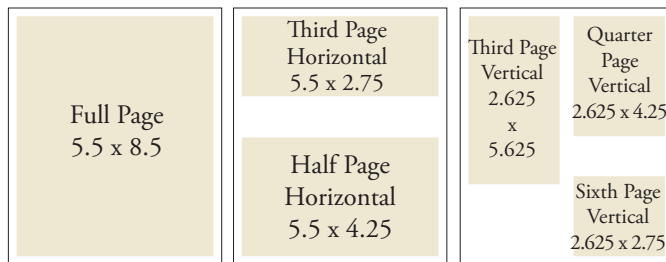
Founded by Russell Kirk in 1957, *Modern Age* is, in the words of historian George H. Nash, “the principal quarterly of the intellectual right.” University of Oklahoma scholar Wilfred McClay calls it “required reading for those who want to engage conservative thought at a high level.” Now under new editor Daniel McCarthy, *Modern Age* is in a position to attract the leading thinkers from all along the conservative spectrum to apply timeless principles to the specific conditions and crises of our age.

PRINT RUN: 5,800

CIRCULATION: 3,600 mailed to paid subscribers. The balance is distributed to ISI faculty and graduate student members and sold on newsstands across the country.

COST: \$30 for one year (four issues); \$54 for two years

FREQUENCY: Spring, summer, fall, and winter



SIZES

Full Page 5.5 x 8.5"
 Half Page Horizontal 5.5 x 4.25"
 Third Page Vertical... 2.625 x 5.625"
 Third Page Horizontal.... 5.5 x 2.75"
 Quarter Page Vertical 2.625 x 4.25"
 Sixth Page Vertical 2.625 x 2.75"

SCHEDULE

Issue	Close Date	Ads Due	Mail Date
Winter/Fall	1/2/19	1/8/19	1/25/19
Spring	4/1/19	4/8/19	4/25/19
Summer	7/1/19	7/8/19	7/25/19
Fall	10/1/19	10/8/19	10/25/19

RATES

	1x	4x
Cover 3	\$500	\$350
Full Page	\$400	\$340
Half Page	\$300	\$255
Third Page	\$150	\$125
Quarter Page	\$135	\$115
Sixth Page	\$90	\$75

PRODUCTION SPECIFICATIONS:

- Delivery: Digital files submitted via e-mail to adsales@pma-inc.net; ftp available for larger files
- Format: Press-quality PDF with fonts and graphics embedded and transparency flattened; packaged InDesign file with all fonts and graphics; EPS file with fonts and graphics embedded or outlined
- Image resolution: 300 pixels per inch at 100% size
- Color: Must be grayscale (black only)
- For questions regarding production specifications or to submit an ad, please contact Richard Vaughan or Sue Milnes at (815) 398-8569 or adsales@pma-inc.net.

Advertising composition available for nominal fee.