## FIRST THINGS.com

## **Online Advertising Pricing**

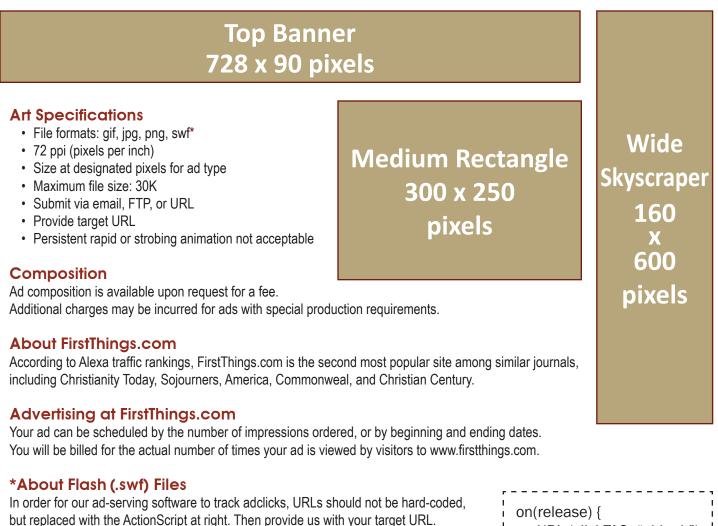
Ad Type	Dimensions	CPM*
Top Banner	728 x 90 pixels	\$6.00
Wide Skyscraper	160 x 600 pixels	\$4.00
Medium Rectangle	300 x 250 pixels	\$2.00

\*CPM = cost per thousand impressions

## FirstThings.com Traffic

Averaging over 560,000 visits per month

Averaging 1,000,000 page views per month



## Contact

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