

AD RATE CARD 2024

Religion & Liberty

A Quarterly Journal of Religion, Economics & Culture



Religion & Liberty advocates for a free and virtuous society. Its editorial content celebrates human flourishing in all its dimensions: spiritual, economic, political, cultural, and familial. We seek liberty to pursue our vocations in the highest interest of our families, communities, and nation.

Our contributors include some of today's finest writers and thinkers, including George Nash, Yuval Levin, Wilfred M. McClay, Carl Trueman, Thomas Kidd, Samuel Goldman, Samuel Gregg, Richard Reinsch, Jeffrey Polet, Rachel Ferguson, D.G. Hart, Jordan J. Ballor, James Matthew Wilson, Joseph Bottum, Ryan T. Anderson, Ian Rowe, James T. Patterson, Mike Cospo, Terry Mattingly, and Anne Rathbone Bradley.

Advertising Deadlines 2024

Issue	Ad Space Closes	Art Due	Issue Mails
Spring	2/23/24	3/01/24	4/05/24
Summer	5/28/24	6/03/24	7/05/24
Fall	8/27/24	9/03/24	10/07/24
Winter	11/25/24	12/02/24	1/03/25

Ad Sizes (Trim Size 8" x 10.5")

Full page inside	7.5" x 10"	1/2 page (1 col)	2.875" x 8.5"
➔ w/ bleed	8.25" x 10.75"	1/2 page (2 col)	6" x 4.1875"
Cover 3	7.5" x 10"	1/3 page (1 col)	2.875" x 5.6"
➔ w/ bleed	8.25" x 10.75"	1/4 page (1 col)	2.875" x 4.1875"
Cover 4 bleed	8.125" x 10.75"	1/6 page (1 col)	2.875" x 2.833"



PUBLISHING INFORMATION

Subscription Price: \$29.99

Single-Issue Price: \$9.50

Frequency: Quarterly

PUBLISHED BY

The Acton Institute

98 E. Fulton Street

Grand Rapids, MI 49503

EDITORIAL STAFF

Anthony Sacramone *Editor-in-Chief*

Kris Alan Mauren *Publisher*

Lauren Mann *Proofreader*

ADVERTISING REPRESENTATIVES

Publishing Management Associates, Inc.

129 Phelps Avenue, Suite 312

Rockford, IL 61108

Phone 815-398-8569

Fax 815-398-8579

adsales@pma-inc.net

www.pma-inc.net

Religion & Liberty Quarterly

98 E. Fulton St., Grand Rapids, MI • 616-454-3080

info@acton.org • acton.org/pub/religion-liberty

Ad Rates (all color)

Frequency	1x	2x	3x
Cover 4	\$1,375	\$1,305	\$1,235
Cover 3	\$1,160	\$1,105	\$1,045
Full page	\$950	\$905	\$855
1/2 page	\$620	\$590	\$560
1/3 page	\$435	\$410	\$390
1/4 page	\$320	\$300	\$285
1/6 page	\$255	\$240	\$230

Printing Specifications

- Printed web offset, 60#, #3 Matte body, 80#, #3 Matte cover
- Perfect binding
- Recommended screen: 200-line

Preferred Materials

- Format: Print-ready PDF, output from InDesign
- Export file as PDF/X-1a
- Color separations must be in CMYK and not RGB
- Image Resolution: Must be a minimum of 300dpi
- Text and Grayscale Resolution: Must be a minimum of 600dpi
- Files can be submitted via email to suem@pma-inc.net

Terms and Regulations

- Agency commission: 15% of gross billing to recognized agencies, provided account is paid within 30 days of invoice date.
1.5% per month interest charge on past due accounts.
First-time advertisers must pre-pay with order.
- The publisher reserves the right to reject or cancel any advertising.
- Cancellations (and changes in insertion orders) will not be accepted by the publisher after the closing date.
- The publisher is not responsible for errors in key numbers.
- No conditions, printed or otherwise, appearing in the contract, order, or copy instructions that conflict with the publisher's policies will be binding on the publisher.

