# Touchstene

# A Journal of Mere Christianity

\$375/Flat Fee

\$150/Flat Fee

\$50/Flat Fee

\$65

\$6/M

**Touchstone** is a Christian journal, conservative in doctrine and eclectic in content, with editors and readers from each of the three great divisions of Christendom—Protestant, Catholic, and Orthodox. The mission of the journal is to provide a place where Christians of various backgrounds can speak with one another on the basis of shared belief in the fundamental doctrines of the faith as revealed in the Holy Scriptures and summarized in the ancient creeds of the Church.

Touchstone is published 6 times a year by The Fellowship of St. James, a not-for-profit association of Christians belonging to various churches dedicated to a renewed appreciation of the faith and ministry of Jesus Christ today.

Active Subscribers

**Email or FTP** 

Run Charge

Rush Fee (1-3 Days)

Rate

**Expires** 

### Quantity Available for Rental

Active Subscribers 3,100 Expires, 12 month 2,000

Minimum Order All

<u>Selects</u>

Zip/State/SCF \$6/M

Cannot Select Clergy

Media Source81% Direct MailUnit of Sale\$41.55 average

<u>Maintenance</u> Updated 3<sup>rd</sup> week of each month.

<u>Terms</u> Payment due within 30 days of mail date. Advance payment required on first-time orders. Allow one week for delivery.

### Restrictions

Sample mail piece required for approval. Rentals are for one-time use only. Cancellations are subject to cancellation fees. Cancellations after the mail date are subject to full rental costs.

### For reservations, contact:

Publishing Management Associates, Inc. 129 Phelps Avenue, Suite 312

Rockford, IL 61108

Phone: 815-398-8569 Fax: 815-398-8579

E-mail: brandon@pma-inc.net

### For editorial information:

Touchstone Magazine

Website: www.touchstonemag.com Publisher: The Fellowship of St. James P.O. Box 410788, Chicago, IL 60641

Phone: 773-481-1090 Fax: 773-481-1095

### Reader Profile:

## Well-educated, involved readers

• 79% Male • 69% have college degrees • 55%

- 55% have completed graduate studies
- 89% attend church at least once a week

# Touchstone Usage and Order Tests:

Christianity Today
Daily Devotional Guide
Eighth Day Institute
First Things
Heifer International
Independent Institute

InterVarsity Press National Association of Scholars Prison Fellowships Ministries Rockford Institute Salvo

Sisters of St. Joseph Teaching Company The Christians The Living Church The New Criterion The Pekoe Group