

TheCatholicThing.org Web Advertising Rates

\$4.00 Per M Impressions:
Tall Column (skyscraper)

OR

\$3.50 Per M Impressions:
Short Column

\$300 per Month
\$75 per Week
\$15 per Day

\$265 per month
\$67 per week
\$10 per day

Site Traffic Statistics

Averaging over 60,000 monthly visits
Averaging over 100,000 monthly pageviews

Art Specifications

Maximum width: 180px
File formats: gif, jpg, png, swf
Resolution: 72ppi (pixels per inch)
Maximum file size: 30K
Submit via email
Provide target URL
Persistent rapid or strobing animation not acceptable

About TheCatholicThing.org

Editor in Chief: Robert Royal; Senior Editor: Brad Miner; Managing Editor: Elizabeth McCoy.
Contributing Editors: Hadley Arkes, Mary Eberstadt, George Marlin, Ralph McInerney (RIP), Michael Novak, Austin Ruse, William Saunders, Michael Uhlmann. The inaugural column found at www.thecatholicthing.org/columns/2008/the-catholic-thing.html explains the background and purpose of TheCatholicThing.org.

Contact

Richard Vaughan
Publishing Management Associates, Inc.
129 Phelps Avenue, Suite 312
Rockford, IL 61108
Phone 815-398-8569
Fax 815-398-8579
Email adsales@pma-inc.net